



as-sbc

African Society for
Social & Behavior Change

Programs in the Pipeline

Next Big Thing (NBT) Mentorship Program

Nurturing new experts in the field of SBC, this program will provide experience with practical skills necessary to design, implement and monitor SBC interventions. It will include activities such as: “The SBC Innovation Challenge” and the “The Mentors Exchange Activity”.

We propose to work with universities focusing on students taking courses in: Mass Communication, Social Work and Social Administration, Development Studies and Public Health among others.

NBT Incubation

A space for SBC experts and implementers to come together and find solutions to existing behavioral challenges. It will include regional hub-based clinics focusing on: defining/reviewing existing knowledge and data to understand issues, prototype design and testing, implementation, monitoring and evaluation, as well as adoption and scale-up.

NBT Knowledge Management Platform

This digital platform will house SBC innovations, materials and toolkits; with job postings for members looking for SBC-related placements.

In addition, we will offer certification in SBC-related short courses to sharpen/refresh practitioners.

NBT Awards

Each year, the AS-SBC will recognize individuals, communities and organizations/institutions that have made significant contributions to health and development social and behavioral change in Africa.

NBT Annual Leaders Forum

This an annual event will gather SBC experts and practitioners working in various development sectors across Africa to discuss current SBC challenges and collectively find solutions to emerging issues.